

The *LITTLE ENGINE* That *COULD*

Once upon a time in a troubled land, there lived a little economic engine named WEB. When others looked across the land and saw layoffs and downsizing, WEB peered ahead and saw . . . OPPORTUNITY AND HOPE. She saw struggling people who, with a little help and business training, could START BUSINESSES, CREATE JOBS, and HELP THEIR COMMUNITIES.

So, against a strong wind and up a steep hill, our little engine chugged along, moving hundreds toward financial stability. To each of these hard-working individuals, WEB said, "I know you can. I know you can. I know you can." And they did.



Fuel the economy. Donate to WEB.
Go to www.webinc.org to make a secure online donation.

Dear Friends:

WEB's success is no fairy tale. Since 1989, WEB has helped hundreds of financially struggling men and women create their own jobs by starting small businesses.

- When her sales job dissolved and her mother suffered a stroke, Joi Turner needed a new job and the flexibility to care for her mom. WEB showed her how to create the business she needed rather than settling for the job she could find. "WEB had all the information I needed to start and run a healthy business. It was a priceless experience." Today Joi's virtual assistance company is going strong. And her mom is better, too.
- Yolanda Maria Welch struggled with domestic violence and homelessness but dreamed of starting a business to help people suffering from respiratory illnesses. WEB helped her launch and grow Respira Medical, a prospering enterprise that now employs more than 50 healthcare professionals and has helped more than 16,000 patients. Today Maria gives back generously through her Better Breathing Foundation and as a WEB supporter and board member. In Maria's words, "WEB rebuilt me."
- Unceremoniously laid off from her engineering position of eleven years, Kathy Fritz had had enough of being expendable. With WEB's help, she turned her talent for designing jewelry into a money-making proposition. In October, she opened Bead Soup, a full-service store offering crystal beads, supplies and jewelry-making classes. Says the now inextricable Kathy, "I've never worked harder in my life and I love it. But I wouldn't have known where to start without WEB."

WEB succeeds even during these tough economic times by teaching people like Joi, Maria, and Kathy to create their own opportunities. And thanks to WEB's proven, practical business training in marketing, planning, and financial management, WEB graduates have a three-year business survival rate of 71% compared to a national rate of 56%.

With your help, WEB can help create more jobs, more businesses, and more hope. Please consider making a tax-deductible donation today to WEB, the little engine that could, can, and does.

Wishing you and yours peace, hope, and prosperity in 2009.

Joi

Joi Turner
Proprietor, Advanced Virtual
Outsourcing, LLC
2008 WEB graduate

Maria

Yolanda Maria Welch
CEO, Respira Medical
2001 WEB graduate

Kathy

Kathy Fritz
Owner, Bead Soup
2007 WEB graduate

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